

Fall River Route 1 – South Main: Service Change Proposal

March 2023

I. Description

The Fall River Route 1 – South Main (FR1) serves the South Main St corridor on the south side of Fall River. The route mostly operates on South Main St, however it makes a deviation at Kennedy Park and follows Middle St to Broadway and rejoins South Main St at the intersection with Broadway and Globe St. The segment of Middle St and Broadway do not generate significant ridership for the route and is less direct than remaining on South Main St.

This proposal is to realign the (FR1) from Broadway to remain on South Main St.

The FR1 operates a span of service from 6:10 AM to 8:54 PM on weekdays with thirty-minute frequency; Saturday span of service is from 6:10 AM to 6:00 PM with thirty-minute frequency.

II. Proposed Changes

The proposed outbound and inbound alignment shifts service from Broadway and Middle St to South Main St. The outbound alignment will remain on South Main St rather than turn west on Middle St and south on Broadway as the current alignment does. The inbound alignment will remain on South Main St rather than traveling north on Broadway and east on Middle St.

The current outbound alignment is 2.9 miles, the proposed outbound alignment is 2.6 miles. The current inbound alignment is 3.2 miles, the proposed inbound alignment is 3.0 miles. There is either the span of service or the frequency of service for either weekday or Saturday service.



III. Title VI Equity Analysis

A Title VI Equity Analysis is required by the SRTA Title VI Program whenever a service change will result in a change of more than 25% of the revenue mileage for the route. The alignment change represents an 8% reduction in route revenue miles and does not meet the requirement for a service equity analysis.

IV. Discussion

The alignment change was identified in the Fall River Bus Service Evaluation and is part of a larger strategy to simplify route alignments for several routes. This change is partnered with a proposal for the Fall River Route 7 – Bay St which shifts service from Bay St to Broadway through Kennedy Park and uses Middle St to return to the current alignment.

V. Recommendation

This alignment change is paired with a proposal on the FR7. The change on the FR7 does meet the requirements for a Title VI Equity Analysis including a public engagement process. The service change had a favorable recommendation; however a final won't be made until the public comment period closes. If that service change is determined appropriate and recommended to the SRTA Advisory Board for implementation, then the change on the FR1 should also be

considered. However, if the service change on the FR7 does not advance to implementation, then the proposed change on the FR1 should not go forward.